

Our next speaker has spent over two decades at the intersection of communication, culture, and leadership.

Shawn Collins is the Founder of **EXTEND GROUP**, a **Certified GiANT Worldwide Consultant**, and a **BETTER Partner** for athletic culture coaching. He has helped executives, educators, and coaches unlock new levels of performance through practical tools and leadership systems trusted by organizations worldwide.

He brings real-world credibility, having launched award-winning initiatives in business and sports, and real-life relatability, as a long-time youth coach and mentor. His sessions are known for being engaging, insightful, and immediately applicable.

Today, he's here to share tools that will help you lead with clarity, communicate with confidence, and build cultures where people don't just work—they thrive.

Please join me in welcoming... Shawn Collins!